

Dear (Employee Name):

Here at [Company], we are working to advance the common good by focusing on making a difference in the lives of thousands of families who live and work around us. We are partnering with the United Way of Greater McHenry County to make a measurable difference in the lives of people in our community.

We LIVE UNITED by caring for those who need help the most. Programs funded include those that strengthen families, support children and provide life-saving, life-changing assistance for thousands of people in greater McHenry County.

Through our payroll deduction plan, you have a convenient, easy, and practical way to make your contribution over a period of 12 months. Your contribution helps people throughout our community and we can only do this by joining together and leveraging our dollars to make the greatest impact. It is the most important first step in making positive changes in our local community.

I ask you to join together with your friends and co-workers to help us all LIVE UNITED. Give your time, talent, and treasure because it takes everyone in the community working together to create a brighter future for greater McHenry County.

(Name) will be our campaign coordinator this year. Thank you in advance for caring about your community.

Sincerely,

(CEO Name)