

Sample E-mails & Voice Mails

- When you give to United Way of McHenry County, your money goes far, but not far away. Dollars raised in our community stay in our community to help build a better place for all of us to live, work and raise a family.
- Wouldn't knowing that you positively changed just one person's life really make you feel good? Last year, United Way of McHenry County's member agencies helped over 60,000 county residents.
- Payroll deduction allows you to make a big impact with an affordable deduction from each paycheck.
- United Way of McHenry County funds 44 programs through 21 local health and human service agencies.
- United Way programs meet basic needs like food and shelter, support families and children, and create opportunities for people to become self-sufficient.
- United Way works hard to maintain its efficiency and effectiveness and is committed to its donors and the community results.
- United Way of McHenry County helps address such issues as affordable childcare, mental health, substance abuse, financial issues and respite care.
- The strength of our community depends on the strength of our United Way. The strength of our United Way depends on you. Please support what matters in our community – invest in United Way.
- Through United Way, you provide counseling, day care and family support services for families, children and youth.
- Through United Way, you provide food, shelter and training for homeless and hungry people.
- Through United Way, you provide adult day care, recreation and health care services for the elderly.
- Through United Way, you provide alcohol and drug abuse prevention and treatment.
- Through United Way, you provide rehabilitation, advocacy, counseling and health care services for people with disabilities.
- Through United Way, you provide recreation, leadership development, job training and counseling for youth.

Announcing the Campaign

Mark your calendars! (Company)'s United Way campaign kickoff is on (Date). Let's take this opportunity to help people in our community and have fun doing it!

(Add details about your kickoff and campaign plans or challenges/goals.)

After the Campaign Kickoff

Today you received your United Way pledge card and information. United Way is an effective and efficient way to support our community – making sure your contribution gets results.

As you fill out your pledge card, reflect on the message we heard from (the speaker, video, email information, etc.) Your gift can help us achieve our campaign goal this year!

Thank you for investing in what matters.

Updates on Campaign Progress

To date, we've reached ____% of our goal!

Thanks to all of you who have responded so quickly! For those of you who have not turned in your pledge cards, please do so by (Date). If you have questions about giving to United Way, I'd be happy to talk with you.

Announcing Final Amount Raised & Saying Thank You

Thanks to your generous support, (Company) employees raised over \$_____ for United Way! Thank you for contributing your time and resources to what matters in our community – healthier kids, more active seniors, and safe places for our youth.